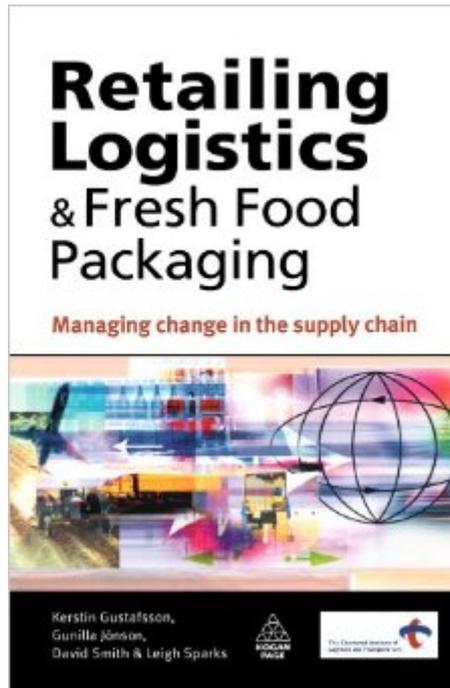


The book was found

# Retailing Logistics And Fresh Food Packaging: Managing Change In The Supply Chain



## Synopsis

The supply of fresh food is being transformed: retailers are gaining increasing power and control from manufacturers, and the location and nature of production is evolving. In *Retailing Logistics and Fresh Food Packaging*, an international team of practitioners and academics analyze state of the art packaging logistics for fresh food retailing. Drawing on primary research from the UK, Europe and the USA, their study demonstrates the benefits to be gained from adopting new techniques, and it provides lessons on how to successfully implement those techniques. *Retailing Logistics and Fresh Food Packaging* will help organizations and academics understand the changes and opportunities in modern fresh food supply chains and how to overcome the challenges.

## Book Information

Paperback: 224 pages

Publisher: Kogan Page (April 1, 2009)

Language: English

ISBN-10: 0749455179

ISBN-13: 978-0749455170

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 13.4 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,883,635 in Books (See Top 100 in Books) #220 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #459 in Books > Engineering & Transportation > Engineering > Civil & Environmental > Transportation #812 in Books > Business & Money > Economics > Commerce

[Download to continue reading...](#)

Retailing Logistics and Fresh Food Packaging: Managing Change in the Supply Chain Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) The Logistics and Supply Chain Toolkit: Over 100 Tools and Guides for Supply Chain, Transport, Warehousing and Inventory Management Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management for the Curious: Why Study Supply Chain Management? The New Science of Retailing: How Analytics are Transforming the Supply Chain and Improving Performance Supply

Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain The Air Logistics Handbook: Air Freight and the Global Supply Chain The Handbook of Logistics and Distribution Management: Understanding the Supply Chain Supply Chain Risk Management: Vulnerability and Resilience in Logistics Business Logistics/Supply Chain Management and Logware CD Package (5th Edition) Logistics and Supply Chain Management (4th Edition) (Financial Times Series) Lean Supply Chain and Logistics Management Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Global Logistics and Supply Chain Management Business Logistics: Supply Chain Management Fashion Logistics: Insights Into the Fashion Retail Supply Chain Supply Chain Management: A Logistics Perspective

[Dmca](#)